



ELIZADE UNIVERSITY, ILARA-MOKIN, ONDO STATE

FACULTY OF HUMANITIES
DEPARTMENT OF PERFORMING AND FILM ARTS
FIRST SEMESTER EXAMINATIONS
2017/2018 ACADEMIC SESSION

COURSE CODE: PFA 105

COURSE TITLE: BASIC COMMUNICATION THEORY

DURATION: 2 HOURS (2 UNITS)


HOD's SIGNATURE

INSTRUCTION: ANSWER ANY THREE QUESTIONS

Question No.		Total Mark
1	List the seven traditions of communication theory and explain any five of the traditions.	20
2	Explain the linear model of communication, highlighting its shortcomings in the process of communication.	20
3	Discuss the process of communication using the Schramm- Osgood Model.	20
4	List the elements of communication and explain them.	20
5	What is a theory? List and explain the steps involved in arriving at a theory.	20